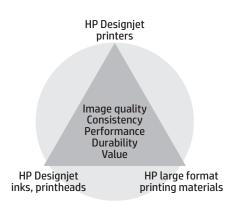


# HP Professional Matte Canvas



#### The Designjet printing system the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Water resistant with Original HP 771 Vivid Photo Inks, or HP 91 or HP 70 Photo Inks. Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/t/printpermanence.

# Museum-quality, matte-finish prints, less scrap

### Produce museum-quality prints with less scrap

Show your work at its best. See exquisite, museum-quality results, print after print. See more possibilities with a larger color gamut, especially for reds. And enjoy less scrap with a more consistent base fabric and uniform matte finish.

#### Make a lasting impression

Make sure your works of art withstand the test of time. HP Professional Matte Canvas and Original HP pigment inks produce durable, water-resistant,<sup>1</sup> long-lasting prints.

## Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP media is designed together with HP Designjet printers. Choose from a wide variety of compatible laminates, use HP ICC profiles, and stretch, fold and mount this flexible material—without cracking the image.

Target customers	Applications	Benefits		
Fine artists	Fine-art reproductions	2 over 1 weave		
Professional photographers	Landscape or portraiture photography	Larger color gamut, especially for reds		
Art reproduction houses	Digital art originals	Smooth bright white, matte finish		
Graphics-oriented print service providers		Water-resistant, <sup>1</sup> long-lasting prints		
		Wide variety of compatible laminates (especially water-based liquid laminates)		
		Flexible finish resists cracking for easier mounting		
		HP ICC profiles for high-quality, consistent results from print to print		

## **Technical specifications**



#### **HP Professional Matte Canvas**

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit **globalBMG.com/hp/**.

Weight	392 g/m² per ISO 536 Test Method						
Thickness	459 microns/18.1 mil per ISO 534 Test Method						
Opacity	Greater than 99% per TAPPI T-425 Test Method						
Brightness	101% per TAPPI T-452 Test Method						
Whiteness	133 per ASTM E313						
Finish	Matte						
Operating temperature	15 to 30° C / 59 to 95° F						
Operating humidity	30 to 70% RH						
Display permanence (Indoor home or office)	Up to 200 years with Original HP 771 Vivid Photo Inks, or HP 91 or HP 70 Photo Inks, or HP 83 UV inks <sup>2</sup>						
Display permanence (Commercial in-window, unlaminated)	Up to 3 years with Original HP 70 Photo Inks; up to 1 year with HP 91 Photo Inks $^3$						
Display permanence (Commercial in-window, laminated)	Up to 5 years with Original HP 771 Vivid Photo Inks or HP 91 Photo Inks <sup>3</sup>						
Water resistance	Water resistant with Original HP 771 Vivid Photo Inks, or HP 91 or HP 70 Photo Inks $^4$						
Dry time	Instant dry						
Lamination	Yes, water-based liquid laminates						
Shelf life	1 year, unopened in original packaging						
Storage temperature	10 to 35° C / 50 to 77° F						
Storage humidity	25 to 80% RH						
Country of origin	Product of the United States						
Ordering information	<b>Product numbers</b>	Roll sizes	UPC Codes	Region			
	E4J59C	610 mm x 15,2 m (24 in x 50 ft)	848412014839	Americas, Europe			
	E4J60B	914 mm x 15,2 m (36 in x 50 ft)	848412014846	Americas, Europe			
	E4J61B	1067 mm x 15,2 m (42 in x 50 ft)	848412014853	Americas, Europe			
	J3E86A	1117 mm x 15,2 m (44 in x 50 ft)	848412014860	Americas, Europe			
	J3E87B	1524 mm x 15,2 m (60 in x 50 ft)	848412014877	Americas, Europe			
Warranty	BMG large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <b>globalBMG.com/hp/MediaWarranties</b> . To obtain warranty service, please contact BMG customer support.						

<sup>2</sup> Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

<sup>3</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

<sup>4</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/t/printpermanence.

#### For detailed information on the HP large format printing materials portfolio and to order, see globalBMG.com/hp

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